

# VIVID SEATS INC.

This prospectus supplement updates, amends and supplements the prospectus dated March 30, 2022 (the "Prospectus"), which forms a part of our Registration Statement on Form S-1 (Registration No. 333-260839). Capitalized terms used in this prospectus supplement and not otherwise defined herein have the meanings specified in the Prospectus.

This prospectus supplement is being filed to update, amend and supplement the information included in the Prospectus with the information contained in our Current Report on Form 8-K filed with the U.S. Securities and Exchange Commission on July 5, 2022, which is set forth below.

This prospectus supplement is not complete without the Prospectus. This prospectus supplement should be read in conjunction with the Prospectus, which is to be delivered with this prospectus supplement, and is qualified by reference thereto, except to the extent that the information in this prospectus supplement updates or supersedes the information contained in the Prospectus. Please keep this prospectus supplement with your Prospectus for future reference.

Our shares of Class A common stock are listed on The Nasdaq Global Select Market under the symbol "SEAT." On July 1, 2022, the closing sale price of our Class A common stock was \$7.73 per share. Our Vivid Seats Public IPO Warrants are listed on the Nasdaq Global Select Market under the symbol "SEATW." On July 1, 2022, the closing sale price of our public warrants was \$1.81 per warrant.

Investing in shares of our Class A common stock or warrants involves risks that are described in the "Risk Factors" section beginning on page 5 of the Prospectus and under similar headings in any further amendments or supplements to the Prospectus.

Neither the U.S. Securities and Exchange Commission nor any state securities commission has approved or disapproved of the securities to be issued under the Prospectus or determined if the Prospectus or this prospectus supplement is truthful or complete. Any representation to the contrary is a criminal offense.

The date of this prospectus supplement is July 5, 2022.

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): July 5, 2022

# Vivid Seats Inc.

(Exact name of registrant as specified in charter)

Delaware (State or other jurisdiction of incorporation) 001-40926 (Commission File Number) 86-3355184 (IRS Employer Identification No.)

111 N. Canal Street Suite 800 Chicago, Illinois (Address of principal executive offices)

60606 (Zip code)

(312) 291-9966

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, par value \$0.0001 per	SEAT	The Nasdaq Stock Market LLC
share		
Warrants to purchase one share of Class A	SEATW	The Nasdaq Stock Market LLC
common stock		

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company ⊠

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

# Item 5.07. Submission of Matters to a Vote of Security Holders.

As previously disclosed, including in the final Prospectus/Offer to Exchange filed by the Company with the Securities and Exchange Commission on June 28, 2022, in connection with the Company's offer to each holder of the Company's outstanding public warrants to purchase shares of Class A common stock, par value \$0.0001 per share ("Class A Common Stock"), of the Company the opportunity to receive 0.240 shares of Class A Common Stock in exchange for every outstanding public warrant tendered by the holder and exchanged pursuant to the offer (the "Offer"), the Company solicited consents (the "Consent Solicitation") from holders of its outstanding public warrants to amend the warrant agreement governing the public warrants (the "Warrant Amendment") to permit the Company to require that each public warrant outstanding upon the closing of the Offer be converted into 0.213 shares of Class A Common Stock.

The Offer and Consent Solicitation expired at 11:59 p.m., Eastern Daylight Time, on June 29, 2022. A total of 11,365,913 public warrants, or approximately 62.7% of the outstanding public warrants, were properly tendered and not withdrawn in the Offer. Because the Company received the approval of approximately 62.7% of the outstanding public warrants to the Warrant Amendment, which is less than the 65% required to effect the Warrant Amendment, the Warrant Amendment will not go into effect.

# Item 8.01. Other Events.

On July 5, 2022, the Company issued a press release announcing the closing of the Offer. At closing, the Company issued 2,727,785 shares of Class A Common Stock in exchange for the public warrants tendered in the Offer.

A copy of the press release is attached as Exhibit 99.1 and is incorporated by reference herein.

# Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Descrip	tion
99.1	Press release issued by Vivid Seats Inc., dated July 5, 2022.	
104	Cover Page Interactive Data File (embedded within the Inline XBRL Do	ocument).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 5, 2022

# Vivid Seats Inc.

By: /s/ Lawrence Fey

Name: Lawrence Fey Title: Chief Financial Officer



## Vivid Seats Announces Completion of Exchange Offer

**CHICAGO, IL – July 5, 2022** – Vivid Seats Inc. (NASDAQ: SEAT) ("Vivid Seats" or the "Company"), a leading marketplace that utilizes its technology platform to connect millions of buyers with thousands of ticket sellers across hundreds of thousands of events each year, today announced the completion of its previously announced exchange offer (the "Offer") relating to its outstanding public warrants to purchase shares of its Class A common stock, par value \$0.0001 per share ("Class A Common Stock").

Evercore Group L.L.C. served as the Dealer Manager for the Offer.

This announcement is for informational purposes only and shall not constitute an offer to purchase or a solicitation of an offer to sell the warrants or an offer to sell or a solicitation of an offer to buy any shares of Class A Common Stock. The Offer was made only through, and pursuant to the terms and conditions set forth in, the Company's Schedule TO, Prospectus/Offer to Exchange and related letter of transmittal.

### **About Vivid Seats**

Founded in 2001, Vivid Seats is a leading online ticket marketplace committed to becoming the ultimate partner for connecting fans to the live events, artists, and teams they love. Based on the belief that everyone should "Experience It Live," the Chicago-based company provides exceptional value by providing one of the widest selections of events and tickets in North America and an industry leading Vivid Seats Rewards program where all fans earn on every purchase. Vivid Seats has been chosen as the official ticketing partner by some of the biggest brands in the entertainment industry including ESPN, Rolling Stone, and the Los Angeles Clippers. Through its proprietary software and unique technology, Vivid Seats drives the consumer and business ecosystem for live event ticketing and enables the power of shared experiences to unite people. Vivid Seats is recognized by Newsweek as one of America's Best Companies for Customer Service in ticketing. Fans who want to have the best live experiences can start by downloading the Vivid Seats mobile app, going to vividseats.com, or calling 866-848-8499.

### **Caution Concerning Forward-Looking Statements**

Certain statements made in this document are "forward-looking statements" with respect to the Offer, the services offered by Vivid Seats and the markets in which it operates, and Vivid Seats' projected future results. These forward-looking statements generally are identified by the words "estimates," "projected," "expects," "anticipates," "forecasts," "plans," "intends," "believes," "seeks," "targets," "may," "will," "should," "would," "will be," "will continue," "will likely result," "future," "propose," "strategy," "opportunity" and variations of these words or similar expressions (or the negative

versions of such words or expressions) that predict or indicate future events or trends or are not statements of historical matters are intended to identify forward-looking statements. These forward-looking statements are provided for illustrative purposes only and are not intended to serve as, and must not be relied on by any investor as, guarantees, assurances, predictions or definitive statements of fact or probability regarding future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside Vivid Seats' control, that could cause actual results or outcomes to differ materially from those discussed in the forward-looking statements. Important factors, among others, that may affect actual results or outcomes include the COVID-19 pandemic, its duration, its impact on Vivid Seats' business, results of operations, financial condition, liquidity, use of borrowings, business practices, operations, suppliers, third-party service providers, customers, employees, industry, ability to meet future performance obligations and ability to efficiently implement advisable safety precautions; Vivid Seats' ability to raise financing in the future; Vivid Seats' future financial performance; Vivid Seats' success in retaining or recruiting, or changes required in, officers, key employees or directors; Vivid Seats' ability to pay dividends on its Class A Common Stock on the terms currently contemplated or at all; and other factors relating to Vivid Seats' business, operations and financial performance, including, but not limited to Vivid Seats' ability to compete in the ticketing industry; Vivid Seats' ability to maintain relationships with buyers, sellers and distribution partners; Vivid Seats' ability to continue to improve the Vivid Seats platform and maintain and enhance its brand; the impact of extraordinary events or adverse economic conditions on discretionary consumer and corporate spending or on the supply and demand of live events; Vivid Seats' ability to comply with domestic regulatory regimes; Vivid Seats' ability to successfully defend against litigation; Vivid Seats' ability to maintain the integrity of its information systems and infrastructure, and to mitigate possible cyber security risks; Vivid Seats' ability to generate sufficient cash flows or raise additional capital necessary to fund its operations; and other factors detailed in the section of the Prospectus/Offer to Exchange entitled "Risk Factors" and in the Company's filings with the SEC. Forward-looking statements speak only as of the date they are made. Readers are cautioned not to put undue reliance on forward-looking statements, and Vivid Seats assumes no obligation and do not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law. Vivid Seats does not give any assurance that it will achieve its expectations.

#### **Contacts:**

### Investors

Kate Copouls, Vivid Seats Kate.Copouls@vividseats.com

#### Media

Julia Young, Vivid Seats Julia.Young@vividseats.com