| SEC Form 4  |  |  |          |   |   |       |                                      |               |  |   |   |   |  |  |
|---|--|--|----------|---|---|-------|--------------------------------------|---------------|--|---|---|---|--|--|
| FORM 4  | UNITED   | ) STAT   | ES S     | ECURITIES   |   |       |                                      | SE CO         | OMMIS  | SION  |   |   |  |  |
|   |  |  | Washingt | on, D.C.  | 2054                                    | .9    |                                      |               | OMB APPROVAL   |   |   |   |  |  |
| Check this box if no longer subject to<br>Section 16. Form 4 or Form 5<br>obligations may continue. See | STAT   | STATEMENT OF CHANGES IN BENEFICIAL OWNE  |          |   |   |       |                                      |               |  | Es Es   | IB Number:<br>imated average burg<br>Irs per response:            | 3235-0287<br>den<br>0.5   |  |  |
| Instruction 1(b).   |  | Filed  |          | tion 30(h) of the Inv                                       |   |       |                                      |               | 34   | <u> 1</u>   |   | ]   |  |  |
| 1. Name and Address of Reporting Perso<br>Dixon Craig A.  |  | 2. Issuer Name and Ticker or Trading Symbol<br>Vivid Seats Inc. [SEAT]   |          |   |   |       |                                      |               | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable) |   |   |   |  |  |
|   |  | F  |          |   |   |       |                                      |               |  | Director  | 10% 0   | Owner   |  |  |
| (Last) (First)  | (First) (Middle)   3. Date of Earliest Transaction (Month/Day/Year) Officer (give title below) |  |          |   |   |       |                                      |               |  |   | Other (specify below)   |   |  |  |
| C/O VIVID SEATS INC.  | ľ  | 4. If Amendment, Date of Original Filed (Month/Day/Year)   |          |   |   |       |                                      |               | 6. Individual or Joint/Group Filing (Check Applicable                      |   |   |   |  |  |
| 24 E. WASHINGTON STREET, SUITE 900  |  |  |          |   | •                                       |       |                                      | Line)         |  |   |   |   |  |  |
|   |  |  |          |   |   |       |                                      |               | X  |   | ne Reporting Pers   |   |  |  |
| (Street)<br>CHICAGO IL  | 60602  |  |          |   |   |       |                                      |               |  | Form filed by N<br>Person   | lore than One Rep   | orting  |  |  |
|   | 00002  | F  | Rulo     | 10b5-1(c) T   | rang                                    | acti  | on Indica                            | tion          |  |   |   |   |  |  |
| (City) (State)  | (Zip)  |  | Nuic     | 1000-1(0) 1   | Tans                                    | activ |                                      | uon           |  |   |   |   |  |  |
| (City) (State)  |  | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |          |   |   |       |                                      |               |  |   |   |   |  |  |
| Ti  | able I - Nor   | n-Derivat  | ive Se   | ecurities Acqu  | uired,                                  | Disp  | osed of, o                           | r Ben         | eficially  | Owned   |   |   |  |  |
| Da  |  | 2. Transaction<br>Date<br>(Month/Day/Year)   |          | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |       | 4. Securities<br>Disposed Of (<br>5) |               |  | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|   |  |  |          |   |   | v     | Amount                               | (A) or<br>(D) | Price  | Transaction(s)<br>(Instr. 3 and 4)  |   | (1150.4)  |  |  |
| Class A Common Stock  |  | 10/19/2  | 023      |   | м                                       |       | 1 889                                | Δ             | (1)  | 10.468  | П   |   |  |  |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned     (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |                                |   |     |       |  |                    |  |  |   |  |  |  |
|--|---|--|---|--------------------------------|---|-----|-------|--|--------------------|--|--|---|--|--|--|
| L. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Date, Transactio<br>Code (Inst |   |     |       | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |   | Code                           | v | (A) | (D)   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Restricted<br>Stock<br>Units   | (1)   | 10/19/2023                                 |   | М                              |   |     | 4,889 | (2)  | (2)                | Class A<br>Common<br>Stock   | 4,889                                  | \$0.00  | 14,668   | D  |  |

## Explanation of Responses:

1. Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of the Issuer's Class A common stock.

2. The RSUs vest in five equal annual installments beginning on October 19, 2022, subject to the Reporting Person's continued employment or service through the applicable vesting date, such that the RSUs will be fully vested on October 19, 2026. The RSUs do not have an expiration date.

## **Remarks:**

/s/ Craig A. Dixon 10/23/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.