



## EY Announces Stan Chia of Vivid Seats as an Entrepreneur Of The Year® 2023 Midwest Award Winner

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### Entrepreneur Of The Year celebrates ambitious entrepreneurs who are building a better world

CHICAGO, June 26, 2023 (GLOBE NEWSWIRE) -- Ernst & Young LLP (EY US) today announced that Stan Chia of Vivid Seats (NASDAQ: SEAT), a leading marketplace that utilizes its technology platform to connect millions of buyers with thousands of ticket sellers across hundreds of thousands of events each year, was named an Entrepreneur Of The Year® 2023 Midwest Award winner. The Entrepreneur Of The Year Awards program is one of the preeminent competitive awards for entrepreneurs and leaders of high-growth companies. Chia was selected by an independent judging panel and evaluated based on the demonstration of building long-term value through entrepreneurial spirit, purpose, growth, and impact among other core contributions and attributes.

Chia has served as the Chief Executive Officer of Vivid Seats since 2018 and serves on its board of directors. Under his leadership, Vivid Seats has become a leading technology platform and marketplace in the ticketing industry. In 2021, Chia successfully led Vivid Seats through its public market debut on the NASDAQ under the ticker symbol "SEAT" and then delivered two record-setting years. Vivid Seats continues to set records and innovate under Chia's expert stewardship, which he has transformed from a purely transactional platform to an engaging ecosystem offering the industry's only loyalty program. His focus on building best-in-class products and industry-leading customer service has resulted in Vivid Seats receiving some of the industry's highest Net Promoter Scores. Importantly, Chia has championed the company's deep commitment to environmental sustainability, diversity and inclusion, which is reflected in its majority diverse leadership team and board, and longstanding investments in its communities.

For nearly four decades, EY US has honored entrepreneurs whose ambition, courage, and ingenuity have driven their companies' success, transformed their industries, and made a positive impact on their communities. Entrepreneur Of The Year Award winners become lifetime members of a global, multi-industry community of entrepreneurs, with exclusive, ongoing access to the experience, insight, and wisdom of program alumni and other ecosystem members in over 60 countries — all supported by vast EY resources. Since 1986, the Entrepreneur Of The Year program has recognized more than 11,000 US executives.

As a Midwest award winner, Chia is now eligible for consideration for the Entrepreneur Of The Year 2023 National Awards.

#### Sponsors

Founded and produced by Ernst & Young LLP, the Entrepreneur Of The Year Awards include presenting sponsors PNC Bank, N.A.; SAP America; and the Kauffman Foundation. In the Midwest, sponsors also include regional Platinum sponsors, Cresa Global, Inc., DLA Piper, LLC, LaSalle Network and Marsh McLennan, a Gold sponsor, Becker Professional Education, and a Silver sponsor, ADP.

#### About Vivid Seats

Founded in 2001, Vivid Seats is a leading online ticket marketplace committed to becoming the ultimate partner for connecting fans to the live events, artists, and teams they love. Based on the belief that everyone should "Experience It Live," the Chicago-based company provides exceptional value by providing one of the widest selections of events and tickets in North America and an industry leading Vivid Seats Rewards program where all fans earn on every purchase. Vivid Seats has been chosen as the official ticketing partner by some of the biggest brands in the entertainment industry including ESPN, Rolling Stone, and the Los Angeles Clippers. Vivid Seats also owns Vivid Picks, a daily fantasy sports app. Through its proprietary software and unique technology, Vivid Seats drives the consumer and business ecosystem for live event ticketing and enables the power of shared experiences to unite people. Vivid Seats has been recognized by Newsweek as one of America's Best Companies for Customer Service in ticketing.

#### About Entrepreneur Of The Year®

Entrepreneur Of The Year® is the world's most prestigious business awards program for unstoppable entrepreneurs. These visionary leaders deliver innovation, growth, and prosperity that transform our world. The program engages entrepreneurs with insights and experiences that foster growth. It connects them with their peers to strengthen entrepreneurship around the world. Entrepreneur Of The Year is the first and only truly global awards program of its kind. It celebrates entrepreneurs through regional and national awards programs in more than 145 cities in over 60 countries. National Overall Award winners go on to compete for the **World Entrepreneur Of The Year®** title. Visit [ey.com/us/eoy](https://ey.com/us/eoy).

#### About EY Private

As Advisors to the ambitious™, EY Private professionals possess the experience and passion to support private businesses and their owners in unlocking the full potential of their ambitions. EY Private teams offer distinct insights born from the long EY history of working with business owners and entrepreneurs. These teams support the full spectrum of private enterprises including private capital managers and investors and the portfolio businesses they fund, business owners, family businesses, family offices, and entrepreneurs. Visit [ey.com/us/private](https://ey.com/us/private).

#### About EY

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