



Vivid Seats Named to Fast Company's List of the 100 Best Workplaces for Innovators

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CHICAGO, Aug. 02, 2022 (GLOBE NEWSWIRE) -- Vivid Seats Inc. (NASDAQ: SEAT), a leading marketplace that utilizes its technology platform to connect millions of buyers with thousands of ticket sellers across hundreds of thousands of events each year, today announced it has been named to *Fast Company's* fourth annual **Best Workplaces for Innovators** list, honoring organizations and businesses that demonstrate a steadfast commitment to encouraging innovation at all levels.

Developed in collaboration with Accenture, the 2022 Best Workplaces for Innovators ranks 100 winners from a variety of industries, including computer science, biotech, consumer packaged goods, nonprofit, education, financial services, cybersecurity, engineering, diversity, sustainability, B2B, and consumer products and services. Fast Company editors and Accenture researchers worked together to score nearly 1,500 applications, and a panel of eight eminent judges reviewed and endorsed the top 100 companies. The 2022 awards feature workplaces from around the world.

"We are incredibly proud to be recognized by *Fast Company* for our workplace and its culture of innovation," said Stan Chia, Chief Executive Officer of Vivid Seats. "As a technology company we are always pushing the boundaries of our industry, which has attracted incredible talent to our business and led to a culture that is built on empowerment. Over the last year, we have been able to accomplish remarkable milestones together because of our focus on innovation, including reaching 100 million tickets sold, entering the public markets on the NASDAQ and achieving record revenues in each quarter since. It's clear that the continued growth and evolution that we see for Vivid Seats will only be realized through the hard work and ingenuity of our talented team members."

Vivid Seats' values ground employees in all that they do, which include - raising the bar, creating exceptional experiences, embracing change, enhancing communities, and committing as a team. Within its highly autonomous and cross-functional teams, Vivid Seats' employees see the impact of their work immediately and at scale. Over the past year, the company has upgraded and enhanced the user experience and loyalty program across its entire consumer platform. Vivid Seats engages with millions of fans through its marketplace and its technology and product teams leverage data, modern infrastructure, and innovative designs to quickly deliver new features that help fans track and purchase the live events they love.

"This year's list of the Best Workplaces for Innovators recognizes organizations that have demonstrated a deep commitment to cultivating creativity across the board," says Brendan Vaughan, editor-in-chief of *Fast Company*. "In the face of powerful headwinds, these leaders and teams continue to spur innovation."

To find more information about career opportunities at Vivid Seats, go to: <https://corporate.vividseats.com/careers/>

To see the complete *Fast Company* list, go to: <https://www.fastcompany.com/best-workplaces-for-innovators/list>

Fast Company's **Best Workplaces for Innovators** issue (September 2022) is available online now, and the print issue will be on newsstands beginning August 16, 2022. Join the Best Workplaces for Innovators conversation using **#FCBestWorkplaces**.

About Fast Company

Fast Company is the only media brand fully dedicated to the vital intersection of business, innovation, and design, engaging the most influential leaders, companies, and thinkers on the future of business. Headquartered in New York City, Fast Company is published by Mansueto Ventures LLC, along with our sister publication Inc., and can be found online at www.fastcompany.com.

About Vivid Seats

Founded in 2001, Vivid Seats is a leading online ticket marketplace committed to becoming the ultimate partner for connecting fans to the live events, artists, and teams they love. Based on the belief that everyone should "Experience It Live," the Chicago-based company provides exceptional value by providing one of the widest selections of events and tickets in North America and an industry leading Vivid Seats Rewards program where all fans earn on every purchase. Vivid Seats has been chosen as the official ticketing partner by some of the biggest brands in the entertainment industry including ESPN, Rolling Stone, and the Los Angeles Clippers. Through its proprietary software and unique technology, Vivid Seats drives the consumer and business ecosystem for live event ticketing and enables the power of shared experiences to unite people. Vivid Seats is recognized by Newsweek as one of America's Best Companies for Customer Service in ticketing. Fans who want to have the best live experiences can start by downloading the Vivid Seats mobile app, going to vividseats.com, or calling 866-848-8499.

About Accenture

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Technology and Operations services and Accenture Song — all powered by the world's largest network of Advanced Technology and Intelligent Operations centers. Our 710,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities. Visit us at accenture.com.

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